

# Public Relations Emphasis

|  |   |           |
|--|---|-----------|
| <b>Supporting Courses</b> <sup>1</sup>                                     |   | 18        |
| <b>Core Courses</b>  |   |           |
| COMM 102   | Introduction to Communication                           |           |
| COMM 133   | Fundamentals of Public Address                          |           |
| COMM 185   | Business and Media Writing                              |           |
| COMM 205   | Elements of Media                                       |           |
| COMM 290   | Communication Problems and Research Methods             |           |
| COMM 166   | Fundamentals of Interpersonal Communication             |           |
| or COMM 237  | Small Group Communication                               |           |
| <b>Upper-Level Courses</b> <sup>1</sup>                                    |   | 30        |
| COMM 302   | News Reporting and Writing                              |           |
| COMM 303   | Feature Writing   |           |
| COMM 335   | Organizational Communication                            |           |
| COMM 380   | Communication Law                                       |           |
| COMM 381   | Principles of Public Relations/Corporate Communications |           |
| COMM 382   | Public Relations Writing                                |           |
| COMM 480   | Cases in Communications and Media Management            |           |
| COMM 477   | Social Media Strategies                                 |           |
| <b>Choose 2 upper-level elective courses in Communication</b> <sup>2</sup> |   |           |
| <b>Total Credits</b>   |   | <b>48</b> |

<sup>1</sup> Note: 5 of the 6 supporting courses must be completed before taking any upper-level courses.

<sup>2</sup> Internships are available for 1-12 credits but only 3 credits maximum of internship can be used to meet requirements of a major in Communication.