

# General Business Emphasis

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<b>Supporting Courses</b>		16
BUS ADM 350	Business Computer Applications	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
ENG COMP 105	Expository Writing <sup>1</sup>	
BUS ADM 216 or MATH 260	Business Statistics Introductory Statistics	
<b>Upper-Level Courses</b>		22
ACCTG 300	Introductory Accounting	
ACCTG 302	Managerial Accounting I	
BUS ADM 305	Legal Environment of Business	
BUS ADM 322	Introductory Marketing	
BUS ADM 343	Corporation Finance	
BUS ADM 389	Organizational Behavior	
BUS ADM 490	Strategic Decision Analysis	
<b>General Business Emphasis Required Courses</b>		21
BUS ADM 347	Financial Markets and Institutions	
BUS ADM 362	Introduction to Human Resource Management	
BUS ADM 423	Advertising	
BUS ADM 428	Consumer Behavior	
BUS ADM 442	Principles of Investment	
BUS ADM 452	Advanced Microcomputer Business Applications	
BUS ADM 482	Strategic Management	
<b>Total Credits</b>		<b>59</b>

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher