

# Environmental Sustainability and Business

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## Certificate Program

**Faculty, Business Administration** – Lucy Arendt, David Radosevich

**Faculty, Environmental Science** – Greg Davis, Mathew Dornbush, Kevin Fermanich, John Katers, Patricia Terry, Michael Zorn

**Faculty, Nursing** – Susan Gallagher-Lepak, Christine Vandenhouten

**Faculty, Public and Environmental Affairs** – Dallas Blaney, Scott Furlong, John Stoll

The Environmental Management and Business Institute (EMBI) in conjunction with faculty from Business Administration, Natural and Applied Sciences, and Public and Environmental Affairs offers a broad-based certificate which documents that students have achieved an understanding of the importance of sustainable practices in business activities and community affairs, regardless of what area of emphasis a student's degree program may be centered upon. Understanding that our global future rests upon creating a citizenry that is aware of the need for economic, environmental, and social responsibility is critical for our world economy.

A certificate in Environmental Sustainability and Business is available to students in all academic programs. It consists of a supporting course structure that is complementary to the existing general education requirements and consistent with current credit-load requirements, and thereby will not delay a student's graduation. The main component of the certificate program is an intensive business internship or co-op experience.

## Requirements for the Certificate

### Supporting Course

3

Select a minimum of three credits (see adviser)

### Required Courses

13

PU EN AF 390 Colloquium in Environmental Sustainability & Business

#### Business Element (choose one course):

BUS ADM 322 Introductory Marketing

BUS ADM 389 Organizational Behavior

ECON 453 Cost Benefit Analysis

#### Public Policy Element (choose one course):

ECON 305 Natural Resources Economic Policy

ECON 412 Economics of Sustainability

PU EN AF 301 Environmental Politics and Policy

PU EN AF 322 Environmental Planning

PU EN AF 378 Environmental Law

#### Environmental Science Element (choose one course):

ENV SCI 303 Environmental Sustainability

ENV SCI 318 Pollution Control

ENV SCI 425 Global Climate Change

ENV SCI 460 Resource Management Strategy

#### Internship or Co-Op Experience (minimum of one course):

PU EN AF 490 EMBI Co-Op/Experience

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Total Credits

16