## **Nonprofit Management**

## **Certificate Program**

Faculty, Public and Environmental Affairs – Dallas Blaney, David Helpap, Ekaterina Levintova, Laurel E. Phoenix, Rachel Russell, John Stoll, Lora Warner, Aaron Weinschenk, Elizabeth Wheat

Faculty, Arts Management - Ellen Rosewall

Website: www.uwgb.edu/pea/

The faculty of the Public and Environmental Affairs department, along with its Center for Public Affairs, cooperates with the Arts Management and Adult Degree programs to offer a broad-based certificate which documents that students have achieved an understanding of the management principles for nonprofit organizations. Regardless of what area of emphasis a student's degree program is centered upon, many graduates will find themselves working in, with, or directing nonprofit enterprises. Understanding principles of nonprofit management and developing tools for such management is critical to future success.

A certificate in Nonprofit Management is available to students in any academic program. It consists of a supporting course structure that is especially complementary to programs of students in the Integrative Leadership Studies nonprofit leadership and leadership in public service emphases, Arts Management majors, and Public Administration majors interested in earning a free-standing certificate. In addition to the coursework, a critical element of the certificate program is the internship experience requirement.

## Requirements for the Certificate

## **Supporting Courses**

•		
PU EN AF 215	Introduction to Public Administration	3
POL SCI 101	American Government and Politics	3
or PU EN AF 202	Introduction to Public Policy	
Required Courses		
PU EN AF 315	Public and Non-Profit Management	3
PU EN AF 415	Public and Nonprofit Budgeting	3
PU EN AF 425	Fundraising and Marketing for Nonprofits	3
PU EN AF 428	Public and Nonprofit Program Evaluation	3
PU EN AF 344	Leadership in Organizations	3
PU EN AF 497	Internship (minimum of three credits)	1-12
Total Credits		24