

# Sustainable Management (SMGT)

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## Courses

### **SMGT 699. Travel Course. 1-6 Credits.**

Travel courses are conducted to various parts of the world and are led by one or more faculty members. May be repeated to different locations.

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### **SMGT 700. Cultural and Historical Foundations of Sustainability. 3 Credits.**

The changing relationships of humans to the natural environment; changes in dominant scientific perspectives and the process of scientific debate. The quest for understanding, manipulating, and dominating the natural world. Cultural and organizational structures; the role and impact of technology; the systems approach to problem solving and its implications for the future.

### **SMGT 710. The Natural Environment. 3 Credits.**

Natural cycles, climate, water, energy, biosystems, ecosystems, the role of humans in the biosphere; human impacts on natural systems. Use of case studies; some pre-reading, carbon cycle as a unifying theme. Disturbance pollution and toxicity; carrying capacity; natural capital.

### **SMGT 720. Applied Research and the Triple Bottom Line. 3 Credits.**

Document and project internal and external costs resulting from the inseparability of the natural, social, and economic environments. Assess sustainability issues using basic modeling techniques; cause and effect, root cause analysis, regression analysis, and business scenario-based cases.

### **SMGT 730. Policy, Law and the Ethics of Sustainability. 3 Credits.**

The Law and Ethics regarding sustainability of Economic development and emerging environmental challenges at national and international levels; Including National Environmental Policy Act (NEPA), United Nations Environmental Program (UNEP) Carbon Footprints, Kyoto protocol, and Brundtland Commission. The policy and role of government and its agencies such as Army Corps of Engineers; Department of Interior, etc., in building a more just, prosperous, and secure environmental common future.

### **SMGT 740. Economics of Sustainability. 3 Credits.**

Understand the economy as a component of the ecosystem within which it resides, with natural capital added to the typical analysis of human, social, built, and financial capital. Explore traditional micro, macro, and international trade theory and policy and the implications of sustainability. Topics include: history of economic systems and thought; globalization and localization; distinguishing between growth and development; the nature and causes of market failure; consumption, consumerism, and human well-being; emerging markets; technological change; business organization and financial market alternatives; demographic change; and the global food economy.

### **SMGT 750. The Built Environment. 3 Credits.**

The assessment of the intersection of the built environment and human needs: water, air, food, waste, transportation, healthcare and education. Focus on evaluation and analysis of energy technology systems and building efficiency in the context of facilities management.

### **SMGT 760. Geopolitical Systems: Decision Making for Sustainability on the Local, State and National Level. 3 Credits.**

An examination of decision making and public policy for sustainability at the national, state, and local level, with emphasis on the social, economic, and political factors affecting decisions within the public, nonprofit, and private sectors.

### **SMGT 770. Leading Sustainable Organizations. 3 Credits.**

A macro-level perspective on leading sustainable organizations. Topics addressed include organizational change and transformation processes, strategic and creative thinking, organizational structures and their impacts, conflict management and negotiation, stakeholder management, and situational leadership styles and behaviors. Focuses on how organizational leaders develop and enable sustainable organizations, especially in times of environmental change.

### **SMGT 780. Corporate Social Responsibility. 3 Credits.**

Corporate social responsibility and an organization. Evaluation of risks and potential impacts in decision making recognizing the links between the success of an organization and the well-being of a community. Integrating corporate social responsibility throughout an organization, creating metrics and communicating CSR policies internally and externally. Development of best practices in an organization pertaining to corporate social responsibility.

### **SMGT 782. Supply Chain Management. 3 Credits.**

Planning, organizing, and controlling the organization's supply chain are examined in context of the triple bottom line. Total cost analyses or product and process life cycles are considered in the context of strategy and operations. Topics include sourcing, operations, distribution, reverse logistics and service supply chains. Process measurements and the impact on organizational performance in the context of footprints (e.g., carbon, water, pollution). Discussion of existing and potential software systems.

### **SMGT 784. Sustainable Water Management. 3 Credits.**

This course addresses practical applications of sustainability in aquatic environments. Topics covered include water and health, water quality and quantity, governance, assessing the aquatic environment, water treatment technologies, environmental mitigation, and impacts of climate change. Emphasis will be on selected areas of interest from the perspective of public health, engineering, and municipal conservation management.

**SMGT 785. Waste Management and Resource Recovery. 3 Credits.**

Students will develop an understanding of the generation, treatment, and disposal of municipal, industrial, and agricultural wastes. Students will critically evaluate waste management and resource recovery processes and policies in the United States and compare them with practices used in other countries. Students will develop written and oral presentation skills necessary to effectively convey technical, economic, and social information related to waste management.

**SMGT 790. Capstone Preparation Course. 1 Credit.**

This one-credit course orientation course is designed to prepare students for the capstone project. Students will conduct research and literature reviews resulting in a capstone project proposal. Project proposal must receive approval before commencement of SMGT 792.

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**SMGT 792. Capstone Project. 3 Credits.**

Completion of the approved capstone project assisting students' synthesis of their learning throughout the program. This project will result in research papers, multimedia presentations, actual field settings, or other projects that demonstrate each student's ability to understand how to apply what he or she has learned in the program.

**SMGT 795. Special Topics in Sustainable Management. 3 Credits.**

Various specialized areas of sustainable management will be examined. This course may be repeated for credit with a different topic.

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